

Project Name	EQUAL ANCORA
Total Budget	3 millions €
Weight of the RS in the project	30%
Impact area	Land of “La Safor”. 31 municipalities, 165.478 habs.
Target group	<ul style="list-style-type: none"> ○ Workers that belong to small companies and microSMEs: <ul style="list-style-type: none"> ● women with dependants ● immigrants ● people with disabilities ● people over 45 ● In general workers with unstable work situations. ○ SMEs and MicroSMEs in La Safor.
Entities:	<ul style="list-style-type: none"> ○ Gandia City Council. Representative body. ○ Association of La Safor Towns ○ The La Safor Federation of Business Associations (FAES) ○ The Red Cross ○ Càritas Interparroquial de Gandia ○ Alfons el Vell Local Studies and Sociological Research Centre ○ UGT-PV Union ○ CCOO-PV Union
Workers (whole department):	34
Project workers:	9
General aim of the project	Through the experience of the last two years in the Network of Local Employment Centres, we have detected that a large number of disadvantaged users, after following a personalised insertion itinerary, are employed by companies and a short time later they are unemployed again and once again become the target public for insertion projects.

<p>Problems & Actions</p>	<p>Problem 1: Workers with special integration difficulties need support within the company. Companies do not know what to do.</p> <p>Action 1: To develop a work system that is useful for companies and that is guided towards continued employment for vulnerable workers</p> <p>Problem 2: Lack of mechanisms to involve companies as active agents of social transformation.</p> <p>Action 2: Disseminate and stimulate social commitment in companies in the area with an integrated gender focus, especially with regard to their involvement in labour integration projects.</p> <p>Problem 3: Local public services do not meet labour and family conciliation needs.</p> <p>Action 3: Reflect on the role of local public services in labour adaptation of these collectives and try new tools for work and family conciliation.</p>
<p>Actions Directly related with the SR</p>	<ul style="list-style-type: none"> ○ Guide for socially responsible management in SMEs. ○ Forums and debate seminars, videoconferences. ○ Documentation and assessment centre. Company assessment. ○ SR awareness, dissemination and training. ○ Study on the positive effects in companies resulting from management based on SR. ○ Battery of good practices in SR developed in the project.

**Transnational
expectatives**

- See how other projects motivate the enterprises to collaborate and participate in their projects
- See how other projects test how deep are the SR strategies implanted in their respective enterprises
- Learn how to locate good examples of SR running now in our SMEs.
- Learn how to apply the SR big enterprises procedures in the SMEs and very little SMEs
- See if there exist some manuals, tutorials or proceeding books addressed to very small enterprises in order to teach them how to run SR strategies, and, if possible, concreted by activity sectors.
- See if there exists any kind of SR strategies addressed to service enterprises, mainly related with tourism.
- See how implement the other projects their communication strategies (websites, printed documents, etc).